

Support Youth Theatre in Irving!

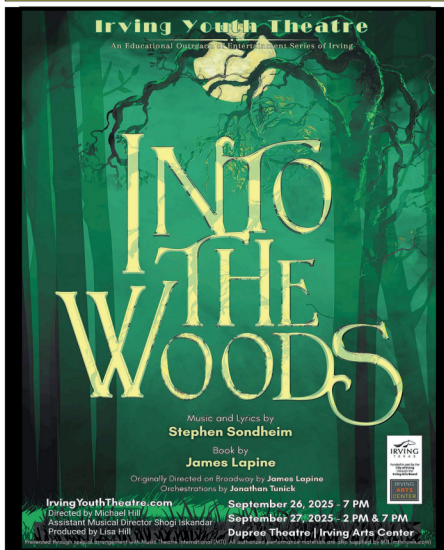
Advertise in our printed programs

Irving Youth Theatre (IYT) is celebrating its third season of inspiring young performers and entertaining audiences with four exciting musical theatre productions during Spring/Summer 2026.



Show your support for youth arts while promoting your business or organization in our professionally produced theatre playbills, distributed to hundreds of families, community members, and theatre patrons.

Advertise in one or more productions to increase your visibility while helping to bring live theatre experiences to young performers and audiences in Irving.



Audience
Families of all ages

Potential Reach
~400-600 per show

Programs
4 Shows,
2-3 performances

Format
Color 5.5 x 8.5 booklet

Ad Deadline
3 weeks before the show

Ad Sizes Available

Full-Page Ad

8.5" X 5.5"

ONE Show = \$100

ALL Shows = \$350

Premium Cover

Front Inside or Front Back or Back Cover

8.5" X 5.5"

ONE Show = \$150

ALL Shows = \$500

Quarter-Page Ad

4.25" X 2.75"

ONE Show = \$35

ALL Shows = \$100

All artwork must be camera-ready
(no editing needed)
and
submitted with payment

Submit to
director@irvingyouththeatre.com
no later than 3 weeks prior to the show!

Half-Page Ad

4.25" X 5.5"

ONE Show = \$75

ALL Shows = \$200

Four Musical Productions

Apr 17-18 Beetlejuice, Jr

June 16 & 18 - Frozen Kids & Frozen Jr

June 25 - Madagascar, Jr

Visit IrvingYouthTheatre.com to view sample program ads

Order Form

Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

Which Student Sold You the Ad: _____

Select the desired ad size:

Premium Cover - ONLY 3 SPOTS available!
(Front Inside or Front Back or Back Cover)

Full Page

Half Page

Quarter Page

Deadline to advertise in **ALL of the Spring/Summer 2026**
ITY programs is **April 4, 2026.**

Which Show(s) - *select all that apply*

Beetlejuice, Jr (Apr 17-18, 2026)

Frozen Kids & Frozen Jr (June 16 & 18, 2026)

Madagascar, Jr (June 25, 2026)

Total Payment Enclosed: \$_____ (Irving Youth Theatre)

Payment Type (IYT): Check Cash ZELLE: (214) 354-3241

PayPal (<https://www.paypal.com/ncp/payment/GUAVC64Y9A542>)

Program Ads



Submit Camera-Ready Artwork to
director@irvingyouththeatre.com
no later than
3 weeks prior to the show!

Why Advertise with Irving Youth Theatre?

Advertising with Irving Youth Theatre (IYT) connects your business or organization with hundreds of families, educators, and community members who value the arts and support local organizations.

Our professionally produced playbills are distributed at each performance and often kept as souvenirs, giving your business lasting visibility beyond the show itself.

When you advertise with IYT, you also help support youth arts education, creative expression, and live theatre experiences for young performers in Irving.

Camera-Ready Artwork Guidelines

All advertisements must be submitted as camera-ready artwork. This means the advertisement is fully designed, sized correctly, and ready to print exactly as submitted. Irving Youth Theatre will place the ad in the program but cannot edit, redesign, or resize artwork.

Please submit artwork as a high-resolution PDF, PNG, or JPG at 300 DPI.

Ad Size	Inches	Pixels (300 DPI)
Full Page	8.5" × 5.5"	2550 × 1650 px
Half Page	4.25" × 5.5"	1275 × 1650 px
Quarter Page	4.25" × 2.75"	1275 × 825 px

Additional Notes

- Artwork should match the program layout (see reverse)
- Use high-resolution images and logos to ensure clear printing.
- Avoid screenshots or images copied from websites, as these are often too low resolution for print.