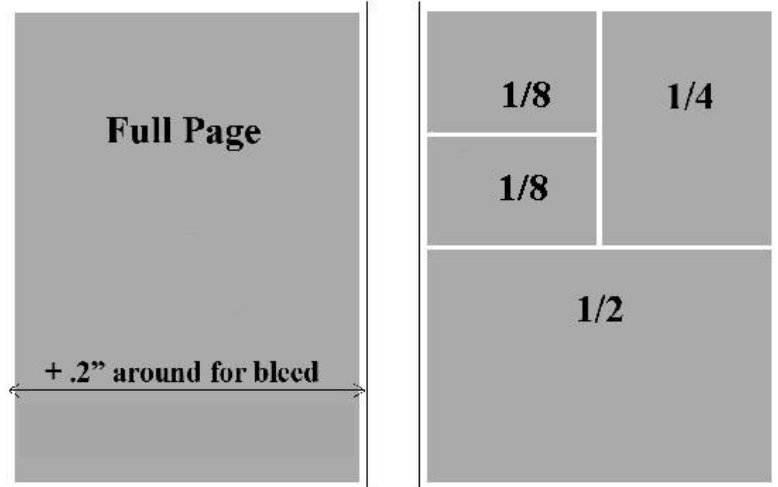


The Little Mermaid, Jr. Program Advertising

Business/Organization Ad

Support the Irving Youth Theatre production and advertise your business at the same time. Our playbills are the perfect solution! The Dupree Theatre at the Irving Arts Center has approximately 250 seats and there will be two performances of *The Little Mermaid, Jr.*

Determine which size ad you would like included in the program and complete the form on the back. Attach your business card or artwork or email your camera-ready artwork to ***director@irvingyouththeatre.com*** no later than **January 25th!**



3.5 x 2 (1/8 page - business card size ad): **\$15**

4.25 x 2.75 (quarter page ad): **\$25**

4.25 X 5.5 (half page ad): **\$50**

8.5 x 5.5 (full page): **\$100**

8.5 x 5.5 (inside/outside back cover): **\$150** (only THREE available)

Star Ads

Want to say more to your talented child than "break a leg"? The playbill is the perfect opportunity! Star Ads are available for the Quarter (1/4) Page size for only \$20. Some suggestions would be to include baby or toddler pictures and to add a clever saying such as "You've always been a true beauty!" or "You're our shining star!"

Quarter Page Family Star Ad (1/4 page) for \$20!



Scan Code to Submit Payment

The Little Mermaid, Jr

Saturday, February 15th @11:00 AM & 3:00 PM

Make checks payable to ESI - Irving Youth Theatre

Due by January 25, 2025

Pay by Cash, Check or PayPal

Please include in the Memo the NAME of the Youth who sold you the ad!

Irving Youth Theatre Program Advertisement for Business or Students (NOTICE: Ads must be received prior to January 25, 2025 in order to run in the program.)

E-mail ad questions or artwork to director@irvingyouththeatre.com (**Complete both top & bottom copy: one is the buyer's receipt. The other copy goes to Dr./Mr. Hill**)

Name of Company/Advertiser or Parent(s): _____

Contact name (business representative/parent): _____ phone #: _____

E-mail of contact (please print carefully): _____

Ads should be camera ready/require no typesetting

(Attach your ad to this form or e-mail to director@irvingyouththeatre.com in jpeg/png or PDF format.)

Irving Youth Theatre will place an advertisement in our program "as is" - which is why the ad should be submitted as you want it printed.

Circle size:

8.5 x 5.5 (full page ad): \$100

4.25 X 5.5 (half page ad): \$50

4.25 x 2.75 (quarter page ad): \$25 Business/ \$20 Family STAR ad

3.5 x 2 (business card size ad): \$15

PREMIUM AD (full page, inside or back cover): \$150 (ONLY THREE AVAILABLE – contact Mr./Dr. Hill for availability)

****Checks/Cash/CC payments are due when the form is submitted and should be payable to ESI - Irving Youth Theatre.**

**

Amount paid: _____ Payment Type _____ Date: _____

<Keep Top Half for Your Receipt>

<Submit the Bottom Half with Your Payment>

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*

Amount paid: _____ Payment Type _____ Date: _____

Name of Cast/Crew Member